

181 CODED DATA FIELD: CONTENT FORM

Field Definition and Scope

This field contains fixed-length data specifying the content form and content qualification of the resource being described.

The field corresponds to the first element of ISBD Area 0 – Content Form and Media Type Area.

Repeatable.

Subfields & Occurrence

Field/Subfield	Field/Subfield Name	Repeatability	Occurrence
181	CODED DATA FIELD – CONTENT FORM	R	O
a	ISBD Content Form Code	NR	O
b	ISBD Content Qualification Code	R	O
c	Other Coding for Content Form	R	O
2	Source	NR	MA
6	Interfield Linking Data	R	O

Indicators

Indicator	Value	Description
1	#	blank (not defined)
2		ISBD Display Indicator
	0	Not used to generate displays
	1	Used to generate displays
	#	Information not provided, use when the field contains \$c.

Indicators Description

Indicator 2: ISBD Display Indicator

The second indicator specifies whether this field is used to generate the ISBD Area 0 for print or other displays of the record.

Subfields Description

\$a ISBD Content Form Code

Codes indicate the content form that applies to the resource, according to the provisions of ISBD for this element, and the extent of applicability of a content form to the resource described.

The subfield is 2-characters in length. Not repeatable.

Subfield \$a fixed-length data elements:

Name of Data Element	Number of Characters	Character Positions
Content Form	1	0
Extent of Applicability	1	1

\$b ISBD Content Qualification Code

Codes indicate the content qualification applying to the resource, according to the provisions of ISBD for this element.

The subfield is 6-characters in length. Optional. Repeatable.

Subfield \$b fixed-length data elements:

Name of Data Element	Number of Characters	Character Positions
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Specification of Type	1	0
Specification of Motion	1	1
Specification of Dimensionality	1	2
Sensory Specification	3	3-5

\$c Other Coding for Content Form

A code for a source of codes other than ISBD (for example, codes from *Term and Code List for RDA Content Type*, <http://www.loc.gov/standards/valuelist/rdacontent.html>, defined for use in MARC 21). Repeatable.

\$2 Source

Source of the code used in \$c. Mandatory if \$c is used. Not repeatable.

\$6 Interfield Linking Data

This subfield contains information allowing the field to be linked for processing purposes to other fields in the record. (See section 3.13 Interfield Linking Data, 3 Format structure).

The link to field 182 – Coded data Field - Media type is used to generate a display for ISBD Area 0 when the resource is of a mixed media.

Notes on Field Contents

If a textual form of the content form designation is desired use field 203, preferably in addition to field 181. In that case, indicator 2 should be set to 0 in field 181.

Codes may not correspond exactly to text display used in field 203. What is displayed by any system will be a local decision.

\$a/0 ISBD Content Form Code

1-character position contains a code indicating the Content form of the resource according to the stipulations of ISBD for this element.

a	dataset
b	image
c	movement
d	music
e	object
f	program
g	sounds
h	spoken word
i	text
m	multiple content forms
z	other content form

\$a/1 Extent of Applicability

1-character position contains a numeric code indicating the extent of applicability of a Content form to the resource described. Five values are defined:

0	none
1	some
2	substantial
3	predominate
4	full
#	position not used

\$b/0 ISBD Content Qualification: Specification of Type

1-character position contains a code indicating what qualification of type applies to the content of the resource according to the stipulations of ISBD.

a	notated
b	performed
c	cartographic
x	not applicable
#	position not used

\$b/1 ISBD Content Qualification: Specification of Motion

1-character position contains a code indicating what qualification of motion applies to the image content of a resource, according to the stipulations of ISBD.

a	moving	
b	still	
x	not applicable	Resource is not an image.
#	position not used	

\$b/2 ISBD Content Qualification: Specification of Dimensionality

1-character position contains a code indicating what qualification of dimensionality applies to the image content of a resource, according to the stipulations of ISBD for this element.

2	two-dimensional	
3	three-dimensional	
x	not applicable	Resource is not an image.
#	position not used	

\$b/3-5 ISBD Content Qualification: Sensory Specification

3-character positions available for sensory specification codes, entered from left to right. Any unused positions are filled with blanks.

These codes indicate what sensory qualification applies to the content of the resource, according to the stipulations of ISBD.

a	aural
b	gustatory
c	olfactory
d	tactile
e	visual
#	position not used

Related Fields

UNIMARC/Bibliographic Format	
182 CODED DATA FIELD: MEDIA TYPE	This field corresponds to the second element of the ISBD Content Form and Media Type Area. It can be combined with field 181 to generate automatically the ISBD Area 0 for print or other displays of the record.
203 CONTENT FORM AND MEDIA TYPE AREA	This field corresponds to the ISBD Content Form and Media Type Area. If the system cannot display information from coded data field 181 and 182, the information can be given in plain text in field 203.
RECORD LABEL, position 6, Type of record	The types of record defined in UNIMARC give a general indication about the type of content.
UNIMARC/Authorities Format	
145 CODED DATA FIELD: CONTENT TYPE OF EXPRESSION	

Examples

EX 1
181 #1\$6z01\$ai4\$b#xxc##
181 #0\$6z02\$ctxt\$2rdacontent
182 #1\$6z01\$an
182 #0\$6z02\$cn\$2rdamedia
183 #1\$anc\$2rdacarrier
Coded information specifying the ISBD Content form and Content qualification of a book. The coded data are used to generate the ISBD Area 0 displays, along with field 182. ISBD area 0 should read <i>Text (visual) : unmediated</i> . As the record was converted from a MARC 21 file, it contains also the RDA Content type. Source code “rdacontent” refers to <i>Term and Code List for RDA Content Type</i> defined for use in MARC21.
EX 2
181 #0\$6z01\$ai4\$b#xxc##
181 #0\$6z02\$ctxt\$2rdacontent
182 #0\$6z01\$an
182 #0\$6z02\$cn\$2rdamedia
183 #0\$anc\$2rdacarrier
203 ##\$aText\$bvisual\$unmediated
283 ##\$avolume\$2rdacarrier
Coded information specifying the ISBD Content form and Content qualification of a book. The display of ISBD data is not generated but carried out by a plain text 203 field. As the record was converted from a MARC21 file, it contains also the RDA Content type.
EX 3
181 #1\$6z01\$ad4\$bbxxa##
181 #0\$6z02\$cprm\$2rdacontent
182 #1\$6z01\$aa
182 #0\$6z02\$cs\$2rdamedia
183 #1\$asd\$2rdacarrier
Coded information specifying the ISBD Content form and Content qualification of an audio CD. The coded data are used to generate the ISBD Area 0 displays, along with field 182. ISBD Area 0 should read <i>Music (performed ; aural) : audio</i> . As the record was converted from a MARC21 file, it contains also the RDA Content type. Source code “rdacontent” refers to <i>Term and Code List for RDA Content Type</i> defined for use in MARC21.
EX 4
181 #0\$6z01\$ad4\$bbxx###
181 #0\$6z02\$cprm\$2rdacontent
182 #0\$6z01\$aa
182 #0\$6z02\$cs\$2rdamedia
183 #0\$asd\$2rdacarrier
203 ##\$aMusic\$bperformed\$caudio
283 ##\$audio disc\$2rdacarrier
Coded information specifying the ISBD Content form and Content qualification of an audio CD. The display of ISBD data is not generated but carried out by a plain text 203 field. As the record was converted from a MARC21 file, it contains also the RDA Content type. Source code “rdacontent” refers to <i>Term and Code List for RDA Content Type</i> defined for use in MARC21.
EX 5
181 #1\$6z01\$ab4\$bc2d##
181 #0\$6z02\$ccrt\$2rdacontent
182 #1\$6z01\$an

182 #0\$6z02\$cn\$2rdamedia
183 #1\$anb\$2rdacarrier
Coded information specifying the ISBD Content form and Content qualification of a tactile map. The coded data are used to generate the ISBD Area 0 displays, along with field 182. ISBD Area 0 should read <i>Image (cartographic ; still ; 2-dimensional ; tactile) : unmediated</i> . As the record was converted from a MARC21 file, it contains also the RDA Content type. Source code “rdacontent” refers to <i>Term and Code List for RDA Content Type</i> defined for use in MARC21.
EX 6
181 #0\$6z01\$ab4\$bc2d##
181 #0\$6z02\$ccrt\$2rdacontent
182 #0\$6z01\$an
182 #0\$6z02\$cn\$2rdamedia
183 #0\$anb\$2rdacarrier
203 ##\$aImage\$bcartographic\$bstill\$b2-dimensional\$btactile\$cunmediated
283 ##\$asheet\$2rdacarrier
Coded information specifying the ISBD Content form and Content qualification of a tactile map. The display of ISBD data is not generated but carried out by a plain text 203 field. As the record was converted from a MARC21 file, it contains also the RDA Content type. Source code “rdacontent” refers to <i>Term and Code List for RDA Content Type</i> defined for use in MARC21.
EX 7
181 #0\$ad4\$baxxe##
182 #0\$an
203 ##\$aMusic\$bnotated\$bvisual\$cunmediated
Coded information specifying the ISBD Content form and Content qualification of a notated music. The display of ISBD data is not generated but carried out by a plain text 203 field to display <i>Music (notated : visual) : unmediated</i> .
EX 8
181 #1\$6z01\$ai4\$b#xxe##
181 #0\$6z02\$ctxt\$2rdacontent
182 #1\$6z01\$ab
182 #0\$6z02\$cc\$2rdamedia
183 #0\$acr\$2rdacarrier
OR
283 ##\$aonline resource\$2rdacarrier
Coded information specifying the ISBD Content form and Content qualification of a website. The coded data are used to generate the ISBD Area 0 displays, along with field 182. ISBD Area 0 should read Text (visual) : electronic. As the record was converted from a MARC21 file, it contains also the RDA Content type. Source code “rdacontent” refers to “Term and Code List for RDA Content Type” defined for use in MARC21.
EX 9
181 #1\$ae2\$b#xxe##
181 #1\$ab2\$b#b2c##
182 #1\$an
Coded information specifying the ISBD Content form and Content qualification of a model and graphic (a 3-dimensional model of a coffee bean and 2-dimensional card with a microfragrance-coated image of a coffee bean that can be scratched to produce the smell of coffee). The coded data are used to generate the ISBD Area 0 displays, along with field 182. ISBD Area 0 should read <i>Object (visual). Image (still ; 2-dimensional ; olfactory) : unmediated</i> .

History

2016	New field.
2020	Errata / text edit. Update section Related Fields.
2022	Errata / text edit (repeatability).
2023	Text edit.