

333 USERS/INTENDED AUDIENCE NOTE

Field Definition and Scope

This field contains information about the users or intended audience of the material described.

Subfields & Occurrence

Field/Subfield	Field/Subfield Name	Repeatability	Occurrence
333	USERS/INTENDED AUDIENCE NOTE	R	O
a	Text of Note	NR	O
5	Institution to which the Field Applies	NR	O

Indicators

Indicator	Value	Description
1	#	blank (not defined)
2	#	blank (not defined)

Subfields Description

\$a Text of Note

Not repeatable.

\$5 Institution to which the Field Applies

Name of the institution to which field applies in the coded form if it is considered necessary by the agency which creates the record to identify specific attributes of an item.

If the subfield is used codes should be entered in accordance with the provisions of International Standard Identifier for Libraries and Related Organizations (ISIL), [ISO 15511](#) or may contain codes from [MARC Code List for Organizations](#), otherwise, the full name of the agency or a national code may be used.

Not repeatable.

Notes on Field Contents

A print/display constant such as "Audience:" might be used with this field.

Related Fields

UNIMARC/Bibliographic format	
100 GENERAL PROCESSING DATA, Target Audience Code (character positions 17-19)	These character positions hold codes for certain types of intended audience.
UNIMARC/Authorities format	
333 USERS/INTENDED AUDIENCE NOTE	This field contains information about the users or intended audience of the work or an expression of a work.

Examples

EX 1
333 ##\$aFor remedial reading programmes
A note made in the record for a set of flash cards.
EX 2
333 ##\$aMPAA rating: R
A note made in the record for a motion picture which has been given a restricted rating.

EX 3
333 ##\$aProgram designed for geographers, planners, geologists, meteorologists, and others who have a professional interest in analyzing spatial data
A note made in the record for a machine-readable file.
EX 4
333 ##\$a'Catholic paper for the Slovaks in Cleveland, Ohio, and vicinity'
A note, quoted from the resource, in the record for a newspaper.
EX 5
200 1#\$a15 minutes par jour pour s'exercer en anglais\$e1.000 exercices pour progresser en anglais
333 ##\$aDébutant A2 ; Intermédiaire B1\$575104300
A library has developed a specialized collection of methods for learning languages and needs to index each of them by a level quotation according to the CEFR (Common European Framework of Reference for Languages) classification. Other libraries in the union catalogue don't have this need.

History

2020	Update section Related Fields.
2024	Added \$5, new ex. 5.